

Applied Photography Program

Application Selection Process

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Applied Photography Applicant Selection Process

I Application Process

When your application to the Applied Photography program is received and it meets the admission requirements (grade 12) you will automatically be considered for phase two. Applications are accepted between October 1, 2009 and February 19, 2010.

II Information/Orientation Session

There will be an information session/open house in Regina. The session will cover the basic requirements for the applicant selection process including the documentation required at the mandatory individual student interviews.

The session will be a full program orientation with a program tour, demonstrations and an opportunity to meet students and faculty.

The Regina information session/open house has been booked on March 20, 2010

- scheduled from 10:00 am to 4:00 pm
- room 323, Applied Photography program area
- 4500 Wascana Parkway, SIAST Wascana Campus, Regina SK

Each applicant will be given an interview time by the Applied Photography program at the information session. These interviews will be held on weekdays between April 12 and April 30, 2010. Each interview will be scheduled to last at least one half hour. The applicant is responsible to bring all components to the scheduled interview. At the interview the instructors will examine and mark the following pieces submitted by the applicant:

Portfolio	60%
Career Investigation	20%
Essay	<u>20%</u>
Total	100%

Submission Details:

Portfolio

- 12 to 15 individual 8" X 10" colour or black and white prints
- variety of subject
- matter organized in a manner for ease of presentation
- be prepared to discuss images such as, what did you see of interest?

What controls did you use to make the image better? Could you make it a better image? If so, how?

Other forms of creativity such as painting, sculpture and poetry, can be presented at the interview in addition to the image portfolio.

Digital submissions will not be accepted. If technical issues cause the files not to open then the program has nothing to evaluate.

Career Investigation

Written results of at least one interview with a practicing professional photographer in Saskatchewan. Five w's asked who, when, why, where, how.

- nature of the work
- working conditions
- hours spent working
- income potential
- marketing
- changing technology
- continuing education.

Interviews should be conducted in person.

Essay

This short 250 word essay will focus on your short and long term goals in photography. Where do you see yourself in 5 years, in 10 years? Why are you personally seeking a career in photography?

The Registrar's office will be sending letters out to successful applicants in early May.

III Admission Requirements Marking

Portfolio - 60%

Marked on the following:

- correct number of images
- correct sizes
- arranged in a manner for ease of use
- composition
- lighting impact
- camera control
- convey concept or idea

Career Investigation - 20%

Marked on the following:

- current (active) Professional photographer interviewed
- the nature of the work
- working conditions
- hours spent working
- income potential
- marketing
- the effect of changing technology
- continuing education

Essay - 20%

Marked on the following:

- proper length
- readability
- short term goals articulated - photographic related
- long term goals articulated - photographic related
- why you want to pursue a career in photography

SELECTION CRITERIA EVALUATION

Submission Criteria:

Format: Typed, 8 1/2" x 11" paper, 1" top and bottom, 1.25" margins

Font: 12 point Times New Roman

1.	Portfolio	60%
2.	Career Investigation	20%
3.	Essay	20%

PORTFOLIO ASSESSMENT GUIDELINE - 60%

Points	
50- 60	Portfolio is clearly an outstanding product and exceeds expectations:
	<ul style="list-style-type: none"> • 12 to 15,8" X 10" size prints
	<ul style="list-style-type: none"> • includes variety of items that reflect a wide range of subject matter
	<ul style="list-style-type: none"> • well organized easy to examine
	<ul style="list-style-type: none"> • composition exceeds expectation
	<ul style="list-style-type: none"> • lighting exceeds expectation
	<ul style="list-style-type: none"> • impact evident at a high level
	<ul style="list-style-type: none"> • camera controls were used to make the images superior and student articulates how
	and why
	<ul style="list-style-type: none"> • images clearly convey a concept or idea that the student can clearly articulates
40 - 50	Portfolio satisfies expectations:
	<ul style="list-style-type: none"> • well organized
	<ul style="list-style-type: none"> • 12 to 15, 8" X 10" size prints
	<ul style="list-style-type: none"> • includes items that reflect some variety of subject matter
	<ul style="list-style-type: none"> • organized easy to examine
	<ul style="list-style-type: none"> • composition meets expectations
	<ul style="list-style-type: none"> • lighting meets expectations
	<ul style="list-style-type: none"> • impact evident at a mid level
	<ul style="list-style-type: none"> • some camera controls were used and student can articulate
	<ul style="list-style-type: none"> • some (most) images convey a concept or idea and student can articulate

25 - 40	Components somewhat organized:
	<ul style="list-style-type: none"> • Less than the minimum 12 - 15, 8" X 10" size prints
	<ul style="list-style-type: none"> • some variety of subject matter
	<ul style="list-style-type: none"> • some composition understanding
	<ul style="list-style-type: none"> • some lighting understanding
	<ul style="list-style-type: none"> • some images display impact
	<ul style="list-style-type: none"> • some camera controls were used
	<ul style="list-style-type: none"> • some images convey a concept or idea and student can articulate
Less	<ul style="list-style-type: none"> • less than minimum 12 - 8" X 10" size prints
than	<ul style="list-style-type: none"> • a few items reflect variety in subject matter
25	<ul style="list-style-type: none"> • poor organization
	<ul style="list-style-type: none"> • composition does not meet expectations
	<ul style="list-style-type: none"> • lighting poor, exposures off
	<ul style="list-style-type: none"> • little creative use of camera controls
	<ul style="list-style-type: none"> • most images are uninteresting with little articulation by individual as to why
Less	<ul style="list-style-type: none"> • less than minimum numbers and size for prints
than	<ul style="list-style-type: none"> • little evidence of organization
10	<ul style="list-style-type: none"> • items included demonstrate very little variety
	<ul style="list-style-type: none"> • compositional minimal application
	<ul style="list-style-type: none"> • lighting, exposures, focus, depth of field all off
	<ul style="list-style-type: none"> • camera run on automatic, student can not articulate why images are weak.

CAREER INVESTIGATION ASSESSMENT GUIDELINE - 20%

			4	3	2	1
			Consistently	Generally	Generally Weak	Very Weak
			High in Quality	High in Quality		
Interview Questions (5%):	Well thought out open	Good questions ended to promote discussion	Questions are close ended generally promote discussion	Weak questions not enough and promote questions <u>yes or no</u> answers with little room for discussion		
•	Nature of the work					
•	Working conditions					
•	Hours spent working					
•	Income potential					
•	Marketing					
•	Changing technology					
•	Continuing education					
Career Investigation submission:						
	•	Organize your information using headings.				
	•	Include dates you met with people or attended information sessions, names of occupational contacts and the companies where they work				
	•	Include the questions asked				
	•	List web or paper resources you utilized in your research				
	•	Report on the information you gathered through personal contact and other methods of research				
	•	Aim for one to two pages in length				
	•	Format your document according to the submission criteria				
	•	Check for spelling or grammatical errors				
	•	Ensure the information is relevant and easy to read				

ESSAY ASSESSMENT GUIDELINE - 20%

	4	3	2	1
	Consistently high in quality	Generally high in quality	Work is generally weak	Work is very weak
Quality of language and Expression	The writing is fluent and the diction is accurate and sophisticated	The writing is generally fluent and the diction is satisfactory	The writing and diction are weak	The writing and diction are not acceptable
Organization and Development	Well developed and well organized	Satisfactory development and organization	Organization or development needs minor improvement	Organization and development needs major improvement
Grammar	The essay has few or no grammatical errors	Grammar and mechanics are generally correct	Multiple errors in grammar and mechanics	Grammar and mechanics are improper throughout
Photo Related Goals	Short and long term goals are clearly articulated	Short and long term goals are somewhat articulated	Short and long term goals are weak	Short and long term goals are weak or not included
Career	Clearly articulates strong interest in photography and personal desire for a career in photography	Articulates personal reasons for wanting a career in photography	Weak and poorly thought out personal reasons for wanting a career in photography	No reasons for wanting a career in photography